



## **2020 A Vision for the Inclusion of Isolated Mothers in Canada**

*Call for Exhibitors*

### **The Conference**

In May 2020, the Mothers Matter Centre will celebrate its 20th anniversary with a national conference entitled '**2020: A Vision for the Inclusion of Isolated Mothers in Canada**'. Nearly two decades of experience have lent us a deep understanding that, motivated by the desire for a better life for their children, mothers are catalysts for change in their families and communities. The conference is aimed at exploring the means to unleash the powerful force of isolated low-income mothers in Canada.

The conference, which will take place on May 5<sup>th</sup>-7<sup>th</sup>, 2020 at Simon Fraser University (SFU) Harbour Centre in Vancouver, BC, will provide 250+ diverse attendees with unique and interdependent strategies for a human-centered holistic approach to invite isolated mothers in from the margins of social and economic inclusion in Canadian society. There will be three cross-cutting themes – Indigenous; newcomer and refugee; and low-income Canadian mothers.

The program will include international and world-renowned keynote speakers, mothers sharing their personal journeys of transformation, and expert panels. Topics covered will address gender equality as it relates to one of the following four categories:

- EDUCATION AND LEADERSHIP
- HEALTH, WELLNESS, AND SAFETY
- ECONOMIC SECURITY
- SOCIAL INCLUSION

### **Why Should You Exhibit at the 2020 Conference?**

The 2020 Conference offers a unique and cost-effective opportunity to network with your target audience to market your organization's products and/or services while gaining recognition as an organization or company that is committed to realizing gender equality in Canada.

### **Pricing and Booths**

The cost of per booth is \$500 for the full duration of the conference (May 5-7, 2020). Exhibitors will receive 6' tables and 2 chairs per table.

*Please email your booth request and any related questions to Natasha Jeffreys [njeffreys@hippycanada.ca](mailto:njeffreys@hippycanada.ca) no later than **March 31st, 2020**.*