

HIPPY Canada

2016 Annual Report



HIPPY Canada
Because Mothers Matter.

Because Mothers Matter.

We *SUPPORT* mothers to teach their children.

We *INSPIRE* mothers to learn.

We *CONNECT* mothers with other mothers.

We *ENGAGE* mothers in their communities.

We *PREPARE* mothers for employment.

We *TRAIN* mothers for sustainable futures.

We *PROMISE* a good return on investment.

Making a Difference

2016 proved to be a momentous year as we celebrated 16 years of making a significant difference in the lives of newcomer, low income, and Aboriginal families. Since inception, over 17,000 individuals – children, parents and Home Visitors – have benefited from HIPPY Canada's efforts. As we reflect on our achievements during the past twelve months, we anticipate exciting opportunities in our future.

Working with our **Novel HIPPY Methodology**, we continued to focus on working closely with isolated, at-risk mothers to develop their skills and capacity to become effective parents and engaged citizens. We augmented our program by introducing **HIPPY Summer** throughout the summer months when mothers typically face increased isolation. We also expanded our outreach with three new HIPPY sites at MOSAIC in Winnipeg, Treaty 7 in Calgary, and Immigrant Services Society (ISS) in Vancouver.

The annual Adopt-a-Reader program launched the year with a resounding success with almost 4,800 books distributed to 1,600 participating families. In May 2016, the second annual Because Mothers Matter Award Ceremony was held at Rideau Hall, and hosted by Her Excellency Sharon Johnston, C.C. The event honoured a Canadian hero, astronaut Julie Payette, as well as HIPPY moms Jenny Duquette and Erika Infante Pizaro, for their incredible contributions to the HIPPY program.

We were very pleased in October 2016 to welcome renowned neuroscientist, Dr. Judy Cameron, who specializes in the study of early child brain development and the effects of everyday life stresses on long-term health. HIPPY Canada proudly organized two days of public lectures and workshops with Dr. Cameron, all culminating in an evening presentation at the home of U.S. Consul General, Lynne Platt, where Dr. Cameron endorsed the many strengths of the HIPPY program.

We now look forward to even greater success as we scale up our capacity at HIPPY Canada to become the **Mothers Matter Centre**. Officially launching in 2017, the Mothers Matter Centre will continue to deliver the HIPPY program while developing and testing new program innovations to complement our peer-to-peer model of training mothers to help other mothers in their homes. Our new innovations will connect isolated mothers with access to community services such as housing assistance, literacy and language training, job-skills training, and healthcare. Our first initiative is timed to especially benefit the influx of Syrian refugees arriving in Canada and we will include innovations dedicated to the integration of displaced families because we are fully committed to our mission of **Reviving Hope and Home**.

At HIPPY Canada, we are confident our momentum will continue to grow and flourish because we recognize that **Mothers are an Unstoppable Force of Social Change**. In order for families to secure a bright and prosperous future, mothers need to have the right support networks. HIPPY Canada is devoted to creating these solid foundations with the ultimate goal of ensuring **Unlimited Possibilities for Every Canadian Child**.

We sincerely appreciate the passion and commitment of all our partners, patrons, participants and funders, and we warmly welcome new supporters to join our ground-breaking movement as it spreads across our great country.

Onwards!

Maureen Boyd
Chair / HIPPY Canada

Debbie Bell
President and CEO / HIPPY Canada



Achieving Results

HIPPY Mothers

HIPPY mothers receive – in their homes – weekly role-play training in the HIPPY curriculum from HIPPY Home Visitors. HIPPY mothers work with their child 15 minutes each day for 30 weeks a year. Home Visitors not only support mothers to develop their capacity to ensure their preschool children's success in school and beyond but also to create linkages to the larger community.

After participating in the HIPPY program:

- **64%** of mothers claimed that they felt very confident teaching their children new things.
- **83%** of mothers created a routine of reading to their child at least three days a week.
- **76%** of mothers created informal social support networks with other mothers in similar situations with whom they can share their experiences and knowledge.
- **66%** of mothers described a greater sense of belonging in their community.
- **52%** of mothers engaged in additional education training and / or employment-search opportunities beyond the HIPPY program.



HIPPY Home Visitors

The HIPPY program is delivered in the homes by women, many of whom were once mothers in the program. They are employed and trained as Home Visitors using a rigorous work-learn training program. They are the linchpin of the HIPPY program's success.

The data suggests that the Home Visitor program is transformational. During the past year:

- **62%** of Home Visitors were or are mothers in the HIPPY program.
- **68%** of Home Visitors advanced or mastered their ability to support mothers to engage with their children with the HIPPY curriculum.
- **64%** of Home Visitors improved their knowledge of community support systems and **69%** improved their ability to identify family needs beyond that of HIPPY.
- **65%** of Home Visitors improved their ability to help mothers develop community connections and civic engagement.
- **42%** of Home Visitors are in the process of transitioning to higher education and **39%** are in the process of transitioning to other employment.



Financials

Home Instruction for Parents of Preschool Youngsters Canada Statement of Financial Position - Audited Year Ended March 31, 2016

	2016	2015 (Revised)
Assets		
Current		
Cash	\$ 87,530	\$ 157,981
Term deposits	\$ —	\$ 35,280
Accounts receivable	\$ 96,123	\$ 47,087
Inventory	\$ 15,605	\$ 2,407
Prepaid expenses	\$ 10,585	\$ 11,949
	\$ 209,843	\$ 254,704
Liabilities and net assets		
Current		
Bank indebtedness	\$ 91,000	\$ 68,000
Accounts payable and accrued liabilities	\$ 71,816	\$ 130,250
Deferred income	\$ 32,490	\$ 29,125
	\$ 195,306	\$ 227,375
Net Assets		
General Fund	\$ 14,537	\$ 27,329
	\$ 209,843	\$ 254,704

The summary consolidated financial statements are derived from the complete set of financial statements of the society and they meet the recognition and measurement principles of Canadian accounting standards for not-for-profit organizations.

We have audited the accompanying financial statements of Home Instruction for Parents of Preschool Youngsters Canada which comprise the statement of financial position as at March 31, 2015, and the statements of operations and changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Financial audit performed by Buckley Dodds Parker LLP Chartered Professional Accountants.



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Home Instruction for Parents of Preschool Youngsters Canada Statement of Revenues and Expenditures - Audited Year Ended March 31, 2016

	2016	2015 (Revised)
Program Delivery Revenue		
Citizenship and Immigration Canada	\$ 785,364	\$ 858,750
Aboriginal Affairs and Northern Development Canada	\$ 341,947	\$ 281,452
Office of the Interlocutor	\$ —	\$ 34,200
Other	\$ —	\$ 5,000
Administration fee	\$ 128,438	\$ 131,489
	\$ 1,255,749	\$ 1,310,891
Program Delivery Expenses		
At Home in Canada	\$ 785,364	\$ 858,750
Aboriginal New Paths for Education	\$ 341,947	\$ 281,452
Crowdsource Funding	\$ —	\$ 34,200
Other	\$ —	\$ 5,000
	\$ 1,127,311	\$ 1,179,402
Net Program Revenue	\$ 128,438	\$ 131,489
Revenue		
Donation revenue	\$ 123,141	\$ 90,353
Program participation fees	\$ 86,813	\$ 89,238
Curriculum revenue	\$ 28,973	\$ 28,908
	\$ 238,927	\$ 208,499
Expenses		
Salaries and wages	\$ 123,195	\$ 96,242
Office	\$ 83,862	\$ 53,190
Accounting fees	\$ 53,373	\$ 65,820
Rent and utilities	\$ 40,699	\$ 41,555
Travel, meetings and training	\$ 34,660	\$ 19,056
Professional fees	\$ 31,070	\$ 56,774
Interest	\$ 5,402	\$ 3,699
Insurance	\$ 4,252	\$ 3,535
Bank charges	\$ 3,644	\$ 4,113
Amortization	\$ —	\$ 557
	\$ 380,157	\$ 344,541
Deficiency of program delivery revenue over expenses	\$ (12,792)	\$ (4,553)